



# OUR COMMUNITY COUNTS

2018 Community Impact Report

YMCA OF SILICON VALLEY



## Dear Friends,

At the Y, **our cause is strengthening community.** We are striving to ensure that our community is inclusive, caring, connected, healthy, balanced, supportive, and values youth.

A strong community makes a positive difference in our lives and the lives of our neighbors. A strong community **empowers future generations.**

This year we have made significant progress toward our 2017-2020 Strategic Plan Goals, advancing our **Cycle of Impact.**

None of this would be possible without YOU – our donors, volunteers, partners, members, staff, and friends.

Our deepest thanks for your belief in our mission and for your steadfast support,

**Jim Hori**  
Board Chair



**Sandy Berlin Walker**  
President and CEO



## Cycle of Impact

### Highlights

**9,850 children +16%**

thrived in after school, summer learning, and early learning programs, through academic preparation and support, and healthy living activities

**88,863 students +13%**

engaged in Project Cornerstone programs, which helped create positive, supportive school climates in 78% of the public elementary schools in Silicon Valley

**1,958 adults +24%**

participated in disease prevention and weight management programs which greatly improved their quality of life

**\$18.45 million +8%**

in contributions and public support helped strengthen our community and transform lives, by making the Y's programs and services affordable to those in need



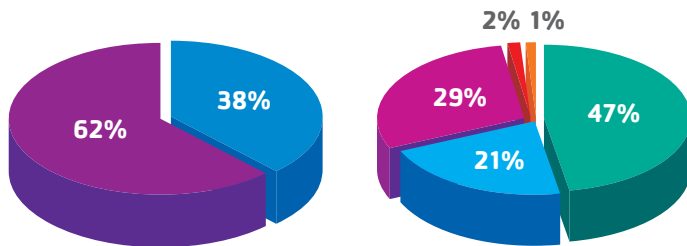
# HERE FOR GOOD

Every Dollar Counts

## 2018 FINANCIALS

**\$78,591,662**

Total Public Support and Revenue



### Public Support

- Contributions \$6,980,253
- Fees and Grants from Government Agencies \$11,466,668

**Total Public Support \$18,446,921**

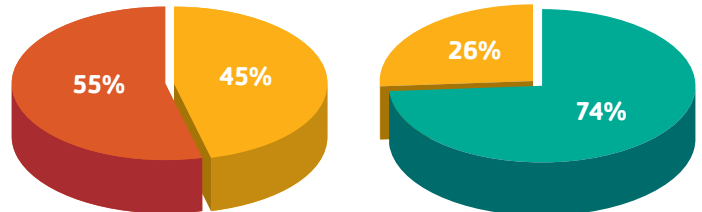
### Revenue

- Membership \$28,452,411
- Child Care \$12,680,627
- Programs and Camping \$17,578,814
- Investment Income \$931,572
- Misc. Revenue \$501,317

**Total Revenue \$60,144,741**

**\$78,594,284**

Total Program Services and Supporting Expenses



### Program Services

- Healthy Living \$28,928,387
- Child, Youth Development and Families \$34,861,503

**Total Program Services \$63,789,890**

### Supporting Expenses

- Supporting Services to Programs \$10,960,161
- Depreciation \$3,844,233

**Total Supporting Expenses \$14,804,394**



### OUR MISSION

To strengthen our community by improving the quality of life and inspiring individuals and families to develop their fullest potential in spirit, mind and body.





## FUN, EDUCATIONAL ENRICHMENT

Every Child and Teen Counts

**168,701** youth thrived, learning and growing in a vast array of Y programs and activities



**3,045** teens and young adults developed leadership skills and enhanced their self-confidence, while helping others



**11,260** children participated in educational enrichment programs, receiving academic support, increasing their social and emotional maturity, and engaging in healthy activities



**16,459** day and overnight campers gained new skills, enjoyed new friends and built lasting memories



## ACTIVE, HEALTHY LIFESTYLES

Every Family and Individual Counts

**262,522** youth, adults, and seniors improved their quality of life as Y members and program participants



**10,829** children, teens and adults learned swimming skills and water safety in our swim lessons and Safety Around Water program



**5,296** youth developed skills, teamwork and confidence in youth sports programs



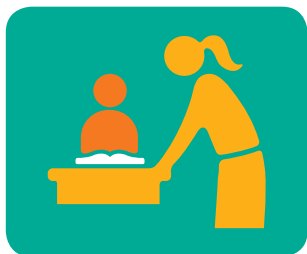
**31,049** families enjoyed Y activities together, strengthening family bonds



# CARING, CONNECTED COMMUNITIES

Every Good Deed Counts

**\$6,280,000** of charitable gifts  
provided thousands of individuals and families  
affordable access to Y programs and services



**8,176**  
volunteers devoted  
time, energy, and heart to  
serving others, as board  
members, campaigners,  
and program leaders



**12,139**  
donors gave  
generously to the Y to  
help those in need



**798,536**  
healthy meals and  
snacks were served  
through Y programs and  
community partnerships  
to help fight hunger

“At the Y, I found a family-friendly place where my niece and I could exercise. The Y has helped me mentally and physically, and has helped my niece emotionally. She lost her mother a few months ago and faces some health concerns.

**Exercising together has been awesome for our relationship.**

She dances and sings on the machines and makes it very fun. She gets so excited about basketball, her new favorite activity.”

- Vanetta, El Camino YMCA Member





# Every Opportunity Counts

The Y provides many safe, welcoming places where community members can feel connected, stay active, and follow their dreams.

- 10 Health and Wellness Facilities
- 1 Resident Camp
- 3 Program Centers
- 11 Aquatic Centers
- 28 Teen Program Community Sites
- 334 School Campuses with Y Programs
- 68 Child Nutrition Sites
- 2 Senior Nutrition Sites
- 110 Preschool, After School and Kinder-Readiness Sites
- 200+ Community Partners including Hospitals, Government, Nonprofits, Foundations and Corporations

## CENTRAL YMCA

Keith Crow, Board Chair  
Barbara Cardenas, District Executive Director  
San Jose, CA

## EAST VALLEY FAMILY YMCA

Rosalinda Rodriguez, Board Chair  
Lupe Ruvalcaba, Executive Director  
San Jose, CA

## EL CAMINO YMCA

Kevin Kimball, Board Chair  
Renee Zimmerman, Executive Director  
Mountain View, CA

## LEWIS AND JOAN PLATT EAST PALO ALTO FAMILY YMCA

Amy Gerstein, Board Chair  
Delayzio Amerson, Executive Director  
East Palo Alto, CA

## MT. MADONNA YMCA

Beth Kendall-Wright and Laura Selheim,  
Board Chairs  
Andrea Nicolette, Executive Director  
Morgan Hill and Gilroy, CA

## CITY OF MORGAN HILL CENTENNIAL RECREATION CENTER

Operated in part by Mt. Madonna YMCA  
Morgan Hill, CA

## NORTHWEST YMCA

Cheryl Wong, Board Chair  
Julie Griswold, Executive Director  
Cupertino, CA

## PALO ALTO FAMILY YMCA

Paula Collins, Board Chair  
Lee Pfab, Executive Director  
Palo Alto, CA

## SEQUOIA YMCA

Daniel Morales, Board Chair  
Julie Wesolek, Executive Director  
Redwood City, CA

## SOUTH VALLEY FAMILY YMCA

Chuck Elliot, Board Chair  
Rick Valdez, District Executive Director  
San Jose, CA

## SOUTHWEST YMCA

Dean Chandler, Board Chair  
Andrea Wilger, Executive Director  
Saratoga, CA

## YMCA CAMP CAMPBELL

Vince Staub, Board Chair  
Jill Gary, District Executive Director  
Boulder Creek, CA

## PROJECT CORNERSTONE

Mark Johnsen, Board Committee Chair  
Mary Haughey, Executive Director (Acting)  
Serving Santa Clara and San Mateo Counties

## YOUTH DEVELOPMENT

Tina Bernal, Executive Director  
Danny Koba, Executive Director  
Serving Santa Clara and San Mateo Counties

## Board of Directors

Jim Hori, Chair	Gay Krause	Scott Seaman
Jill Bourne	Roop Lakkaraju	Sonal Sinha
Andy Brown	Michelle Lalljie	Ervie Smith
Phil Capin	Don Lee	Tom Squeri
Mike Couch	Katherine Martin	Bob Talbott
Francis Ebong	Michael Moul	Mark Verbeck
Janice Fry	Scott Neely	Elizabeth Vilardo
Chuck Grant	Joan Platt	Steve Wagstaffe
Mark Johnsen	David Pratt	Sandy Berlin Walker
David Kennedy	Pasquale Romano	Stan Chinchin (Honorary)
Jill Kispert	John Savage	

## Senior Staff

Sandy Berlin Walker, President and CEO	
Simon Chiu	Ira Holtzman
David Fisch	Karla Jessup
Tony Ganger	Tom Nelson
Mary Haughey	Sujan Vatturi
Judy Hayner	



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## YMCA OF SILICON VALLEY

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YMCA of Silicon Valley is a registered 501(c)(3)  
organization, Tax ID# 94-1156318, and  
contributions are tax deductible.

To learn more about the Y, please visit [www.ymcasv.org](http://www.ymcasv.org)