



YMCA Project Cornerstone Timeline

1999	<ul style="list-style-type: none"> • Project Cornerstone is formally launched by the Youth Alliance with a leadership team headed by County Supervisor Blanca Alvarado, former San José Mayor Susan Hammer and Santa Clara County Superintendent of Schools Colleen Wilcox. • Asset surveys are administered to 7,000 middle and high school students across the county.
2000	<ul style="list-style-type: none"> • A listening campaign is launched to gain perceptions and opinions of diverse cultural groups in the county, resulting in Santa Clara County’s unique 41st asset—Positive Cultural Identity. • School Partnerships work begins in 19 middle and high schools.
2001	<ul style="list-style-type: none"> • A Public Policy Team is formed to infuse assets into 17 cities and Santa Clara County government. • Students at partner middle and high schools attend leadership retreats, which form the foundation of today’s Expect Respect bullying prevention workshop. • The City of Morgan Hill is the first to pass a resolution adopting the Developmental Assets as a guiding framework for youth-related policies and programs. By 2011, six more cities have passed resolutions and/or launched asset-building initiatives.
2002	<ul style="list-style-type: none"> • The Santa Clara County Board of Supervisors passes a resolution adopting the developmental assets approach as a framework guiding child and youth-related policies, programs, and services in the county. • The first parent study group is formed, revealing that parents are eager to learn to better connect with their children and other community youth.
2003	<ul style="list-style-type: none"> • Search Institute, the creator of the Developmental Assets model, spotlights Project Cornerstone’s success by holding the national Healthy Communities Healthy Youth conference in San José. • FIRST 5 Santa Clara County adopts the Developmental Assets framework.
2004	<ul style="list-style-type: none"> • ABC and Los Dichos parent-led character education programs begin in elementary schools. • Asset surveys are administered to 14,000 students in 4th-11th grade.
2005	<ul style="list-style-type: none"> • The California Department of Education incorporates the Developmental Assets into their criteria for the California Distinguished Schools award
2006	<ul style="list-style-type: none"> • Kids in Common incorporates Developmental Asset measures in their countywide Children’s Agenda. • Project Cornerstone publishes a cookbook of family recipes, stories and photos from contributors across Silicon Valley.
2007	<ul style="list-style-type: none"> • The YMCA Board of Directors formally integrates Project Cornerstone into its organizational structure. • Service Learning programs are piloted in six middle schools.
2008	<ul style="list-style-type: none"> • 1,500 adult volunteers deliver literature-based parent engagement programs in Silicon Valley schools. • Peer helper programs are piloted in Campbell Union High School District • Los Gatos Mayor Mike Wasserman launches a community-wide campaign to infuse assets into every part of the town.

2009	<ul style="list-style-type: none"> • Congressman Mike Honda secures funding from the U.S. Department of Education to implement the third Santa Clara Countywide developmental asset survey.
2010	<ul style="list-style-type: none"> • An independent evaluation reveals a strong correlation between Project Cornerstone programs at Trace Elementary School and significant increases in academic performance and student perceptions of positive school climate. • The City of Palo Alto adopts a resolution embracing the Developmental Asset framework and launches an initiative as part of Project Safety Net.
2011	<ul style="list-style-type: none"> • Countywide asset survey results are released. Participants include 38,000+ students in more than 200 elementary, middle and high schools in 26 Santa Clara County school districts.
2012	<ul style="list-style-type: none"> • During 2011-12 school year, the School Partnerships program is active in more than 180 schools, training more than 2,900 adult volunteers to deliver literature-based programs that reached more than 38,000 students; facilitating Expect Respect bullying prevention workshops to 2,715 students in 73 schools; and training over 1,700 teachers in forging stronger connections with their students and creating a caring and supportive school climate.
2013	<ul style="list-style-type: none"> • During the 2012-13 school year, the School Partnerships program is active in more than 180 schools, training more than 3,279 adult volunteers to deliver literature-based programs that reached more than 45,833 students; facilitating Expect Respect bullying prevention workshops to 2,311 students in 79 schools; and training over 1,674 teachers in forging stronger connections with their students and creating a caring and supportive school climate. Additionally, 844 adults participate in our six-week <i>Take It Personally</i> workshops.
2014	<ul style="list-style-type: none"> • Project Cornerstone's Asset Champions Breakfast celebrates its Quinceañera (15th Birthday) in March. • Project Cornerstone receives the Kaiser Permanente Thriving Volunteers Award in recognition of the contributions of our volunteers in Silicon Valley.
2015	<ul style="list-style-type: none"> • The ABC and Los Dichos programs celebrate 10 years in Silicon Valley. • Developmental Assets Middle School initiative is launched.
2016	<ul style="list-style-type: none"> • During the 2015-16 school year, the School Partnerships program is active in 212 schools training more than 4,906 adult volunteers to deliver literature-based programs that reached 62,055 students; facilitating Expect Respect bullying prevention workshops to 3,152 students in 48 schools; training over 726 school staff in forging stronger connections with their students and creating a caring and supportive school climate; and engaging 460 adults through our six-week <i>Take It Personally</i> workshops.

<p>2017</p>	<ul style="list-style-type: none"> • Countywide asset survey results are released. Participants include 43,000 students in more than 180 schools and 25 districts throughout Santa Clara County. • Civil rights icon, Ms. Ruby Bridges keynotes at the 2017 Asset Champions Breakfast. • During the 2016-17 school year, Project Cornerstone is active in 215 schools in 32 school districts training more than 3,492 parent volunteers to deliver programs that reached 76,568 students; facilitating Expect Respect leadership and bullying prevention workshops for 1,802 students in 55 schools; training over 1,005 teachers in forging stronger connections with their students and creating a caring and supportive school climate; and engaging 513 adults through the six-week <i>Take It Personally</i> workshops.
<p>2018</p>	<ul style="list-style-type: none"> • During the 2017-18 school year, Project Cornerstone is active in 252 schools in 32 school districts training more than 4,915 parent volunteers to deliver programs that reach 86,160 students, including 2,405 students in 39 schools participating in the Expect Respect leadership and bullying prevention workshop. Over 611 teachers trained in forging stronger connections with their students and creating a caring and supportive school climate; and 761 adults engaged through the six-week <i>Take It Personally</i> workshops.
<p>2019</p>	<ul style="list-style-type: none"> • Project Cornerstone celebrates 20 years of youth development and asset building in Silicon Valley. • Middle School Social and Emotional Learning (SEL) Curriculum launches county wide. • During the 2018-19 school year, 6,693 adult volunteers deliver our programs to over 97,016 students in grades PK-8. 1,133 youth participated in Expect Respect workshops. 1,358 teachers and parents were trained in the Developmental Assets framework.
<p>2020</p>	<ul style="list-style-type: none"> • Due to COVID-19, students are sent home in March and Project Cornerstone programs are essentially suspended for the remainder of the 2019-20 school year. • Volunteer Celebration is cancelled and a special 2020 Asset Champions <u>website</u> is created to show videos and awards. • During the 2019-20 school year, our programs reach 78,699 youth and 6,660 volunteers. • PC Summer Fun website launches with 8 weeks of ABC and Los Dichos lessons, resources, and conversation “cards” based on different assets. • Most students begin the 2020-21 school year remote learning from home. • Project Cornerstone develops self-contained, distance-learning formatted lessons for volunteers, teachers and/or staff to provide to students. These lessons were created for our ABC, Los Dichos, PK/TK and Middle School Social and Emotional (SEL) Curriculum programs. • Expect Respect workshops are put on hold. • A variety of one-time workshops for parents are created to address timely issues like distance learning, stress/resilience and talking to our kids about race/equity.

2021	<ul style="list-style-type: none"> • The 2021 Asset Champions event goes virtual; awards suspended and focus turns to sharing video stories of past winners' resiliency. • Some students return to campus in the spring of 2021, though many volunteers are still not yet allowed on campus. • Volunteers find creative ways to deliver PC programs to students - some stand outside the fence to lead lessons to students! • Project Cornerstone Student Leadership Council is formed in October. • During the 2020-21 school year, School Partnerships programs reach 39,845 youth and 2,512 adults (parents and school staff) deliver our programs. 727 parents and school staff participate in PC workshops and trainings.
2022	<ul style="list-style-type: none"> • Awards return and the Asset Champions event is held virtually. • Volunteer Celebration resumes as an energized outside event at Santa Clara's Central Park. • During the 2021-22 school year, 3,107 volunteers and 41,972 students participate in our programs and 953 parents and school staff are trained in our workshops.