CAMP CAMPBELL
TRANSFORMING
Capital Development Project | YMCA of Silicon Valley

We build strong kids,
strong families, strong communities.
For thousands of people in the Bay Area, just the mention of the YMCA instantly conjures up happy memories of Camp Campbell. Since 1936, this magical oasis among the lush redwoods of the Santa Cruz Mountains has given generations of children and families the opportunity to escape urban life for a few precious days or weeks and live next to nature, often for the very first time.

In fact, year-round camping programs are among the most popular and highly valued YMCA activities. They incorporate our core values of caring, honesty, respect, and responsibility, providing character-building experiences that truly transform lives.

But today, Camp Campbell is worn from seven decades of loving use. It is time to renew its facilities and infrastructure so that we can continue to offer campers amazing adventures while reaching out more widely to an increasingly diverse population of children and families.

Camp Campbell annually serves 12,550 individuals and families:

5,000 kids at Summer Resident Camps
5,500 students from more than 73 Bay Area elementary schools at Outdoor Science School
550 teens and young adults at Leadership Training
1,500 people, including family groups and corporate teams, at Specialty Weekend Camps

“Archery was fun. I actually got a bulls-eye—my first time ever!”
“You could glance up and see the stars sparkling like diamonds.”

“Thank you for reminding us what education should look like.”

Each year, Camp Campbell offers outdoor adventure to kids who need it most:

- **800** low-income campers receive **$98,000** in fee assistance.
- **1,650**—nearly **30 percent**—of Outdoor Science School participants come from low-income families.
- **200** low-income elementary-school students spend Spring Break at Campo Alegre resident camp free of charge.

“Camping with Y Adventure Guides has given me unforgettable times with my children.”
To commemorate the 70th anniversary of Camp Campbell, we at the YMCA of Silicon Valley have laid plans to extend the legacy of this remarkable place for generations to come. While we know that facilities are only part of a successful camping experience, the refurbishing of Camp Campbell is critical to its ability to thrive.

Our capital development project is raising funds specifically to replace and renew outdated and failing camp facilities, most of which are 40 to 50 years old. We plan to rebuild deteriorating structures, add new ones, accommodate physically challenged campers, and update and expand activity areas, all while preserving the rustic character of the camp. The goal of the design is to maximize functionality, safety, and flexibility, as well as to minimize environmental impact and enhance visitors’ enjoyment of the natural setting.

Please help us transform this exciting vision into reality.

With your support, we can:

- **Continue** to provide a natural, sustainable, life-changing camping experience.
- **Reach** out to and serve an increasingly diverse population of children and families, including physically challenged campers.
- **Adapt** our programming regularly to keep it relevant.
- **Remain** financially stable far into the future.

“One of the things I love about camp is making new friends.”
Going to summer camp gave me a love for nature that influenced my career path.

Twenty years later, I still remember the values I learned at camp.

I had a terrific time, and I can’t wait to go next year!

Camp Campbell offers kids:

• A **caring community** that imparts acceptance and a sense of responsibility, teaches social skills, facilitates friendship, and promotes teamwork.

• A **vital educational opportunity** that encourages outdoor exploration, discovery, and physical activity.

• A **safe and nurturing environment** with trained, compassionate adult role models.

• An **inspiring setting** where campers learn skills they can enjoy for life and values that will help them become healthy, well-adjusted adults.

• A place to have **fun**!
With the help of an early grant, a comprehensive design for the entire Camp Campbell development project is now in place. The project architect has a track record of designing innovative, environmentally sustainable camps that blend with their natural setting.

Our master plan includes:

- **New Dining and Recreation Lodge.** A central gathering place for meals and camp activities, as well as the home of a safe, modern kitchen. It will replace a 70-year-old failing structure unable to accommodate current camp capacity and needs.

- **New Adventure Pool.** A large “swimming hole” with a waterfall, slide, and other fun features. It will replace an old, small pool that is no longer adequate for water activities.

- **New Treetop Village.** Cabins connected by walkways, sharing a shower house and woodland view. They will replace very old cabins located adjacent to a private residential development.

- **New Program Lodge.** A gathering place for small to medium groups during inclement weather.

- **New Health Cottage.** A clean, safe, and inviting environment for campers needing medical attention, including short-term stays.

- **Renovated Sommer Lodge.** New windows, enlarged program space, and an expanded deck for the retreat center and camp administration headquarters.

- **Renovated Outdoor Education Center.** Expanded and updated classrooms and staff offices.

- **Renovated Forest Glen Village.** Covered porches and a shower house for cabins used by family and individual campers.

- **Accessibility and infrastructure improvements** that will make the camp economically efficient, environmentally sensitive, and enjoyable for all.

“On the climbing wall, I made it to the top. I had never done that before.”
Since 1936, Camp Campbell has provided education, fun, and enrichment in a magical setting for generations of Bay Area residents. We have a vision to continue that legacy for another 70 years and beyond.

But we can’t bring our vision to life without your support.

**We need your participation to transform Camp Campbell.** New construction will occur in phases so the camp can remain operational while work is underway. As part of the capital campaign, we will establish a $2 million endowment to ensure maintenance of the new and updated facilities for decades to come.

Please help continue to bring outdoor adventure to kids and families who need it most. **Join us today in supporting the capital development project for Camp Campbell.**
FOR MORE INFORMATION

To learn more about the capital development project for Camp Campbell, please contact:

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ABOUT OUR YMCA
The YMCA of Silicon Valley is a nonprofit organization committed to strengthening and enriching the development of individuals and families through quality programs and services that build a healthy spirit, mind, and body for all.