

## YMCA Endowment Fund Spotlight: Campo Alegre

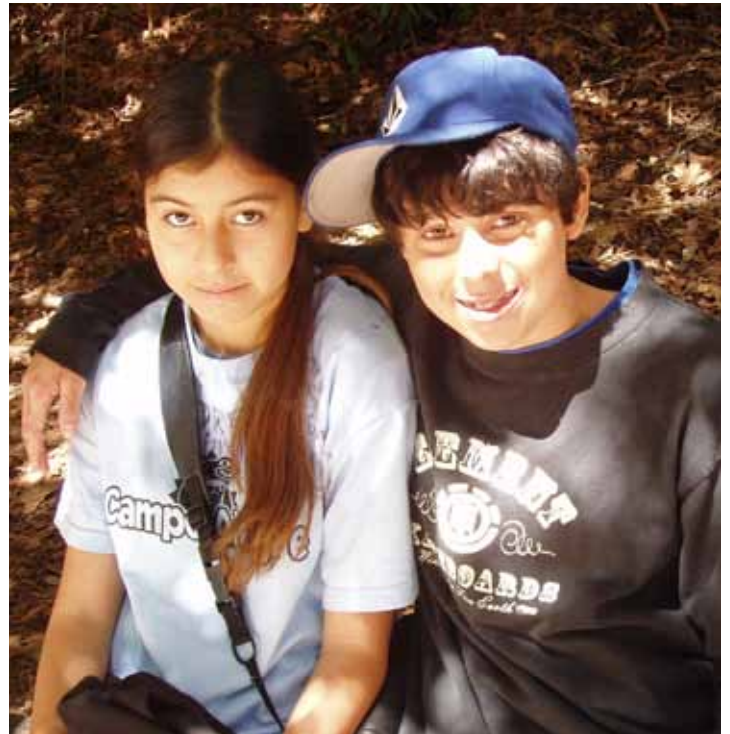
Childhood is a time when the seeds of healthy habits, good character, and positive behavior are planted. It is a time when the quality of early learning and nurturing environments can make a positive difference in a life.

Campo Alegre is a weeklong resident camp experience established in 1985 for children from low-income households in our most underserved communities. YMCA Camp Campbell hosts Campo Alegre each spring in Boulder Creek, California. Children enjoy eating nutritious meals, swimming, hiking, having fun under scenic redwoods, singing around a campfire, and building relationships with peers and adult role models. An experience at YMCA Campo Alegre often is the first time children are outside the urban environment and away from home overnight.

**Bank of the West**, the primary sponsor of Campo Alegre, has partnered with the YMCA to establish a matching endowment fund – up to \$50,000 a year for five years – to support Campo Alegre’s mission.

**Ultimate Goal:** To build an endowment fund capable of supporting the enrollment of 200 children from low-income families to a week-long outdoor resident camp experience at YMCA’s Campo Alegre each year—*forever*.

*For more information on how you can help create life-changing opportunities for a child in our community, please contact Iris S. Nguyen at (408) 351-6408 or [inguyen@ymcasv.org](mailto:inguyen@ymcasv.org).*



*“Campo Alegre was a dream come true for our two children. They could climb rock walls instead of the house walls. There are not enough words to express our family’s thanks for granting them full scholarships. Thank you from the bottom of our hearts!”*

*~ Camper Parent*



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## How do youth benefit from Campo Alegre?

- Exposes them to a caring community that imparts acceptance and a sense of responsibility, teaches social skills, facilitates friendship, and promotes teamwork.
- Provides a vital educational opportunity that encourages outdoor exploration, discovery and physical activity.
- Provides a safe and nurturing environment with trained, compassionate adult role models.
- Provides an inspiring setting, where campers learn skills they can enjoy for life and values that will help them become healthy, well-adjusted adults.
- Enables them to attend Campo Alegre free or at greatly reduced costs.
- Builds an awareness of a YMCA network of support with resources beyond camp, including financial assistance for wellness and after-school programs in an organization that provides safe places to spend time, volunteer, and seek future employment.

Your Generous Contribution	will provide a Distribution	to send <b>Youth</b> to Campo Alegre <i>forever</i>
\$50,000	\$2,500	10
\$25,000	\$1,250	5
\$10,000	\$ 500	2
\$ 5,000	\$ 250	1

## Campo Alegre Facts

- Campo Alegre engages teen volunteers as assistant cabin leaders—continuing the development of young people through leadership experiences.
- For more than 22 years, Campo Alegre has touched the lives of more than 3,000 youth from low-income families in a quality resident camp experience.
- Bank of the West has generously helped to establish an endowment fund to perpetuate Campo Alegre. The principal of this fund ensures the opportunity for generations of young people to attend at little or no cost to their families.
- Support of this endowment helps the YMCA of Silicon Valley create extraordinary experiences for kids at camp while making new friends and learning what community is all about.

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